

Past, present and future.

La Serenissima Business 4.0

New perspectives, new horizons, one team.



20



21

We help Italian brands
to
grow,
excel,
expand.

italian team

La **Serenissima 4.0** team is made up of brilliant professionals who share the same interests, pursue the same goals and work together to explore infinite possibilities for expansion.

We come from different sectors and technical backgrounds, yet we are linked by a single passion: to create international business by bringing experience, product and knowledge into new.



38%

of italian small and
medium-sized
enterprises are afraid of
operating in non-
european markets

01

HISTORY ART
CULTURE IN THE
FIELD
EXPERIENCE

02

CONTINUOUS
INNOVATION

03

TECHNOLOGY
AND
ORIGINALITY

04

BUSINESS
DIGITIZATION



What sets us apart?

WE MIX BEAUTY AND
PROGRESS,
SUSTAINABILITY AND
RESPECT FOR THE
TERRITORY THAT HOST US

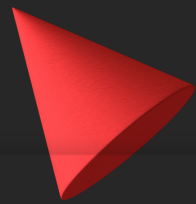
ITALIAN PARTNERS

- Signoretto Lampadari
- Open Mind
- Mee Murano
- Athena Marmi
- Ital-Plastick
- Bassano Parquet
- Cipa
- RosItalia
- Luigi Bertazzoni
- Budmat
- Bibetech
- Sapori Antichi



SERVICES

DEVELOPMENT AND CONSULTING



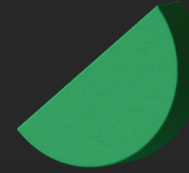
- Design studies
- Construction
- Interior design
- Food companies
- Cosmetics & Lifestyle
- Institutions

ASSISTANCE AND MANAGEMENT



- Finding of funds or tenders
- Greater performance and visibility on web channels
- Administrative procedures and export documentation
- International bargaining

LOGISTICS AND EXHIBITION SPACE



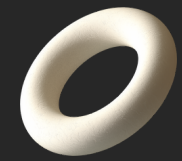
- Exhibition space at Build Your House 2021
- Warehouse for storage
- On-site showroom (work in progress)

SECRETARY



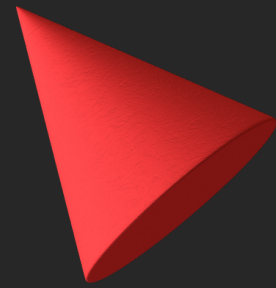
- Headquarters in Italy with meeting and meeting room
- Headquartered in Qatar with spaces dedicated to companies, meetings, exchange meetings.

LEGAL ASSISTANCE



- Drafting of a contract that protects and regulates the contractual parties between La Serenissima 4.0 and the companies belonging to the network
- Information and safeguards available to the parties

WEB SERVICES



WWW.LASERENISSIMA.QA

La Serenissima 4.0 has built a performing web portal www.laserenissima.qa in which the guest or partner navigator can know peculiarities, information and updates on present and future activities.

Each partner or future partner has a dedicated section - a Landing Page - customized, connected to its company portal and exportable via email as a brochure.

In addition, a contact section and the possibility of virtually displaying products and services connected to your catalog or e-shop directly with a click.

An innovative web service reserved for Italian and international partners.

A cutting-edge software that precisely indexes pages giving visibility and brand identity to companies, bringing and sharing messages of culture, efficiency and progress.

MARKETING CONSULTANCY

WEB MARKETING

- SOCIAL MEDIA MARKETING
- PAID E PROMOTIONAL CAMPAIGNS
- DIGITAL ADVERTISING & OFFLINE/ONLINE CAMPAIGNS

E -COMMERCE

- CONTENT CREATION
- WEB SITE DEVELOPMENT
- E - COMMERCE PLATFORM
- SEO
- ANALYSES KEY WORDS

BRANDING

- BRANDING LOGO
- BRAND STRATEGY
- VISUAL IDENTITY
- BRAND IDENTITIES
- CREATIVE DIRECTION
- PACKAGING DESIGN
- ADVERTISING E DESIGN
- VIDEO ADVERTISING
- PHOTO FOR WEB & E-SHOP PLATFORMS
- BRAND STUDIO COMPETITORS STUDIO
- LEGAL ASSISTANCE FOR BRAND & E-SHOPS

CORPORATE

- MARKET RESEARCH
- COPYWRITING
- GHOSTWRITING
- TEXTS FOR ART & EVENTS
- BUSINESS CORPORATE
- E-BOOK KINDLE - PAPER



GROUP FOUNDERS & EXECUTIVES



THOMAS SIGNORETTO
Founder & Coordinator

Art interior design
consultant



PIERLUIGI SARTORI
Founder & Coordinator

Interior and Exterior
Designer



RENATO FEBBRAIO
Founder & Coordinator

Middle East Area



ROBERTO FORNASIER
Founder & Coordinator

Export Manager





WE ARE PRESENT IN DOHA - QATAR

BUILD YOUR HOUSE EXHIBITION

20-22 SEPTEMBER 2021 | 10:00 AM – 10:00 PM
QATAR NATIONAL CONVENTION CENTRE – HALL 8, 9
STAND G 030 / H029





Do you have a project?
Talk to us about it.

info@laserenissima.qa
www.laserenissima.qa



ITALIAN HEADQUARTER

La Serenissima 4.0 S.r.l.

Fondamenta Sebastiano Venier, 1 - 30141 Murano - Venezia

at *Signoretto Lounge*

VAT IT04677460273

Thomas Signoretto

ph +39 338 5850724

Pierluigi Sartori

ph +39 349 0070708

Roberto Fornasier

ph +39 346 7551370

Renato Febbraio

ph +974 66216676